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17	Attorneys for Plaintiff Cisco Systems, Inc.	
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19	UNITED STATES DISTRICT COURT	
20	NORTHERN DISTRICT OF CAI	LIFORNIA, SAN JOSE DIVISION
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22	CISCO SYSTEMS, INC.,	CASE NO. 5:14-cv-5344-BLF
23	Plaintiff,	DECLARATION OF MATTHEW D. CANNON IN SUPPORT OF CISCO'S
24	vs.	OPPOSITION TO ARISTA'S MOTION
25	ARISTA NETWORKS, INC.,	TO DISMISS PURSUANT TO FED. R. CIV. P. 12(B)(6)
26	Defendant.	Date: July 2, 2015 Time: 9:00 A.M.
27		Dept.: Courtroom 3
28		DEMAND FOR JURY TRIAL

**DECLARATION OF MATTHEW D. CANNON** 

I, Matthew D. Cannon, declare as follows:

- 1. I am an attorney licensed to practice in the State of California and am admitted to practice before this Court. I am an associate with the law firm Quinn Emanuel Urquhart & Sullivan, LLP, counsel for Plaintiff Cisco Systems, Inc. I have personal knowledge of the matters set forth in this Declaration, and if called as a witness I would testify competently to those matters.
- 2. Attached as Exhibit 1 is a true and correct copy of an article from Business Insider, dated December 19, 2014, entitled "Cisco Just Fired Another Shot At Its Hated Rival, An Upstart Formed by Ex-Cisco Employees," and available at http://www.businessinsider.com/cisco-just-fied-another-shot-at-arista-2014-12.
- 3. Attached as Exhibit 2 is a true and correct copy of an article from the New York Times, dated December 10, 2014, entitled "Arista's Chief Executive Counters Cisco Lawsuit," and available at http://bits.blogs.nytimes.com/2014/12/10/aristas-chief-executive-counters-cisco-lawsuit/?\_r=0.
- 4. Attached as Exhibit 3 is a true and correct copy of an article from Barron's Tech Trader Daily, dated February 19, 2015, entitled "Arista Q4 Rev, EPS Beat; Q1 Rev View Tops Consensus," and available at http://blogs.barrons.com/techtraderdaily/2015/02/19/arista-q4-reveps-beat-q1-rev-view-tops-consensus/.
  - 5. Attached as Exhibit 4 is a true and correct copy of U.S. Patent No. 7,953,886.
  - 6. Attached as Exhibit 5 is a true and correct copy of U.S. Patent No. 7,047,526.
- 7. Attached as Exhibit 6 is a true and correct copy of a press release by Arista, dated December 10, 2014, entitled "Arista Introduces EOS+: Platform For Software Driven Cloud Networking," and available at http://www.arista.com/en/company/news/press-release/1031-pr-20141210.
- 8. Attached as Exhibit 7 is a true and correct copy of an article from Network World, dated December 15, 2014, entitled "Arista makes a platform play with EOS+," and available at http://www.networkworld.com/article/2859820/cisco-subnet/arista-makes-a-platform-play-witheos.html.

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CANNON DECLARATION Case No.3:14-cv-05344-BLF

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9. Attached as Exhibit 8 is a true and correct copy of an article from Tech Target, dated December 11, 2014, entitled "Arista EOS+ puts more switch programmability into enterprise hands," and available at http://searchsdn.techtarget.com/news/2240236537/Arista-EOS-puts-more-switch-programmability-into-enterprise-hands.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct, and that this declaration was executed in Berkeley, California, on April 8, 2015.

/s/ Matthew D. Cannon

Matthew D. Cannon

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CANNON DECLARATION Case No.3:14-cv-05344-BLF